

<b>Committee(s)</b>	<b>Dated:</b>
Hampstead Heath, Highgate Wood, Queen's Park Committee	11 September 2019
<b>Subject:</b> Annual Update Report 2018-19	<b>Public</b>
<b>Report of:</b> Superintendent of Hampstead Heath	<b>For Decision</b>
<b>Report author:</b> Yvette Hughes – Hampstead Heath Business Manager	

### Summary

The Hampstead Heath Management Strategy 2018–2028 was approved by this Committee on 28 November 2018. The Annual Update 2018-2019 has been produced to demonstrate what has been achieved over the past year. The Update covers each theme and sets out our priorities for the coming year.

### Recommendation

It is recommended that:

- Members approve the Annual Update 2018–2019.

### Main Report

#### Background

1. This is the first Annual Update (Appendix 1), to be produced since the introduction of the Hampstead Heath Management Strategy 2018–2028 (Management Strategy).
2. The purpose of the Annual Update is to:
  - Report on our activities and celebrate the successes achieved that year,
  - Raise the profile of the overall Management Strategy and the Vision we are working towards,
  - Set out the priorities for the year ahead (2019-2020), and
  - Communicate to all Stakeholders their shared responsibilities in achieving the Vision and the role they play – for example, taking litter home etc.
3. The Annual Update is intended to be shared widely with key Stakeholders: Committee Members and the general public and will consequently be available on-line.

#### Management Framework

4. Monitoring and tracking progress towards achieving the outcomes will help us to understand the impact of our work, and to share and celebrate its success. During this first year of implementation, the Superintendent is developing a

Measurement Framework to help us assess our progress towards achieving the Outcomes and delivering our Priorities. This will inform future Annual Updates as we seek to communicate our impacts. A diagram outlining the key areas of reporting has been prepared (see Appendix 2).

## **Conclusion**

5. This Annual Update reflects what has been achieved in 2018-2019 and sets out the priorities we will be focusing on during 2019-2020. Following approval, the document will be formatted to align with the Hampstead Heath Management Strategy 2018-2028, and will include a map of the Heath together with a series of photographs to illustrate our achievements.

## **Appendices**

- Appendix 1 – Annual Update 2018-2019
- Appendix 2 – Definition of Key Terms

## **Contact**

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